



The Wisconsin Sports Network is a leader in statewide high school sports coverage. Through our Web sites and publications we cover everything from the tip off to the final buzzer. We are currently looking for a **Sports Producer** to work out of our Madison office contributing to our high school sports properties and content. The Wisconsin Sports Network is a subsidiary of TDS Telecommunications Corp.

Responsibilities:

- Create,edit and update content for all Web properties and published works, including WisSports.net and WSN Illustrated. This includes blogs, articles, photos, podcasts and video.
- Assist in managing & training interns, stringers and sport-specific experts
- Maintain and build strong relationships with key stakeholders including coaches, athletic directors and media partners
- Accountable for information gathering, database updates and external relations for several conferences and/or sports
- Provide customer service to Web site visitors, members and subscribers

Desired Qualifications:

- Bachelors degree
- Excellent organization skills
- Strong phone skills and willingness to pick up the phone and call anyone about anything
- Strong English grammar and writing skills
- Microsoft Office suite of products
- Familiarity with most major internet search engines and fluency in electronic newsgathering techniques, including quickly navigating the Internet.
- Strong understanding of some or all WIAA sports, as well as a working knowledge of athletes, coaches, league operations and the like.
- Has a basic appreciation of popular culture, e.g., "what's cool" and contributes to an understanding of the tastes of WSN's audiences.
- 1-2 years experience in a professional office environment

Preferred Qualifications:

- Beginner knowledge of HTML or above
- Knowledge of layout software such as Quark or InDesign
- Knowledge of video editing systems such as Vegas or Final Cut

Please send cover letter and résumé by August 8th to:

Wisconsin Sports Network
Attn: Nicholas Kartos
4915 Monona Dr
Suite #307
Monona, WI 53716

Or email to:

nicholas@wssports.net

No calls please